ProWine Asia (Singapore) will move to 2022, new dates to be released soon

Messe Düsseldorf Asia and Informa Markets, the organisers of <u>ProWine Asia (Singapore) 2020</u>, today announced that the event will be cancelled and will take place in 2022, with the new dates to be released soon. Coorganised with Informa Markets, the 2020 edition of the International Trade Fair for Wines and Spirits dedicated to the Southeast Asian region was originally rescheduled to 2-5 March 2021 at the Singapore Expo.

For 2021 only, the organisers will focus on ProWine Asia (Hong Kong) which will take place 12-14 May at the Hong Kong Convention and Exhibition Centre. The ProWine Asia portfolio alternates annually between the two cities.

The rich international profile of participants at ProWine Asia (Singapore) is the very hallmark of the trade fair. The move will provide a more opportune backdrop with greater market confidence alongside the resumption of global travel, and therefore provide a better position for international wines and spirits producers as well as the trade fair to deliver customer expectations and performance success.

We will be in touch with participation options shortly and if you have any queries in the meantime please reach out to your regular sales representative. On this note, we would like to extend our appreciation to all industry partners, exhibitors and visitors for your continued support as we adapt to shifting conditions together.

Look forward to seeing you in person soon!

Yours sincerely,

Messe Düsseldorf Asia & Informa Markets Organisers of ProWine Asia (Singapore)



International Trade Fair for Wines and Spirits

Stay tuned for new date

Singapore Expo

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